

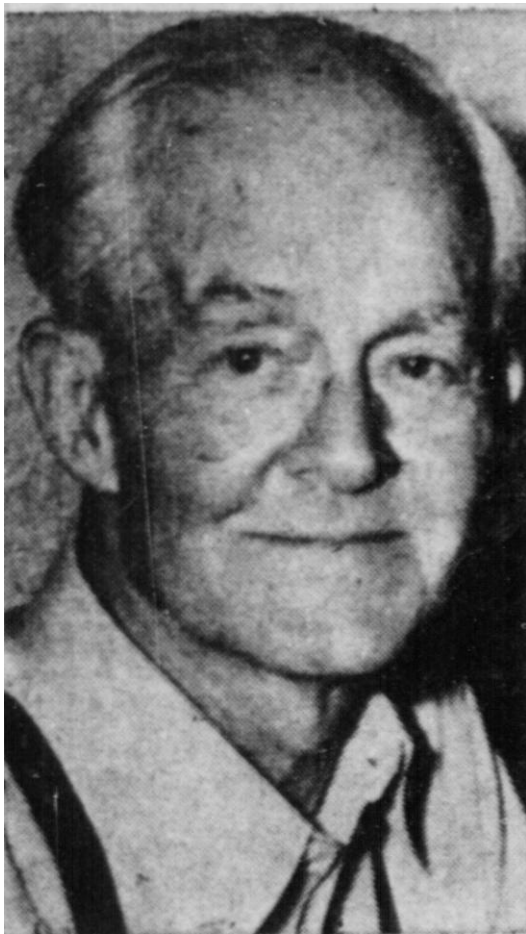
"Beautiful Waco- A Home and Garden Issue"

In 1926, the April-May edition of the Waco Chamber of Commerce's News Magazine contained a collection of photos of Waco scenes and homes entitled "Beautiful Waco-A Home and Garden Number." This wonderful edition featured the photographs of well-known Waco photographer Whayne Farmer, Jr. This edition of "Waco, Texas History in Pictures" features every page of the amazing 1926 magazine. It begins on page 3. This magazine is in our collection.



Waco Photographer Wayne H. Farmer

The photos in this April-May 1926 edition of "The Waco Chamber of Commerce News" were taken by Waco photographer Wayne H. Farmer. Mr. Farmer was born on August 8, 1887 in his family home at 2215 Washington Avenue in Waco, Texas. Not only was he born there, but he lived there and worked there all of his life with the exception of his time served overseas in World War I. His obituary tells us more. "When Wayne was 12 years old his father, Thomas

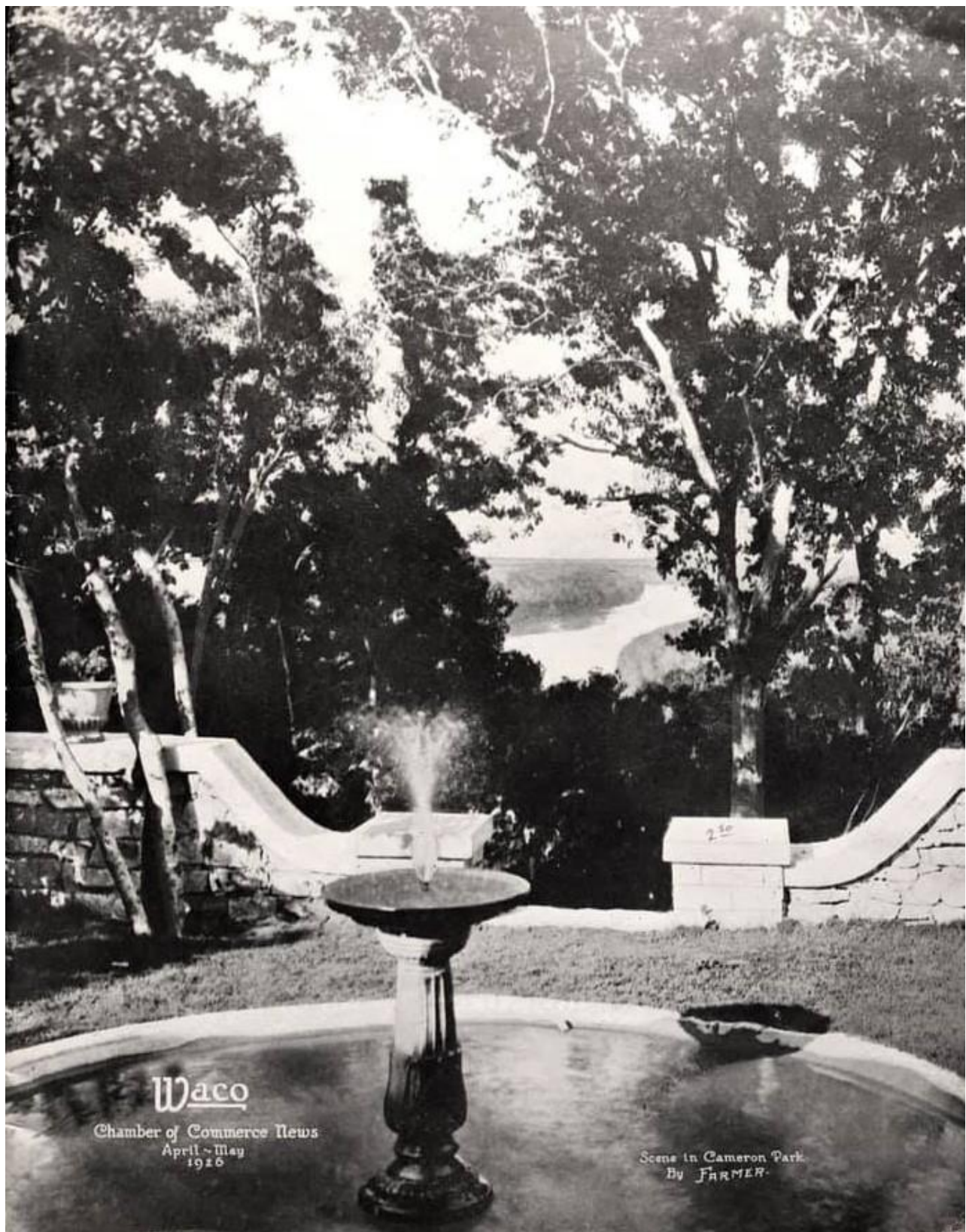


WHAYNE H. FARMER

Francis Farmer, bought him his first camera, an Eastman box, and ever since then the name Wayne Farmer has meant photography in Waco. His house, where for most of his long period of activity he developed and printed his pictures, is stored with thousands of negatives, starting with the glass plates of half a century ago. They are arranged by years, but not otherwise indexed. Mr. Farmer kept all that in his head. He had a remarkable memory and could lay his hands on any negative he wanted. He was engaged in professional photography in Waco before World War I, and after that war, in which he served overseas with the engineers, he officed for awhile with J. C. Stauts, who had just opened up a photography shop here. Later he had his own dark room in the block on Austin Avenue between Fourth and Fifth Streets, then built a dark room at his home, and operated from there. For several years he specialized in portrait photography, was one of the first to use the then new "blurred focus" method; tinted many portraits, now among the prized possessions of Waco old timers. He did a great deal of newspaper photography. Of late years, he had devoted all of his time to commercial work. Mr. Farmer always worked alone, did his own developing and printing. In addition to

his photographic work, he made pastel pictures. He was a charter member of the Waco Photographic Society, and a member of Herring Lodge A. F. and A. M." He died at the age of 66 on March 26, 1954. He is buried in Waco Memorial Park. (From Mr. Farmer's obituary "Rites Monday for Veteran Cameraman." *The Waco News Tribune*, March 27, 1954.)

The entire April-May, 1926 edition of "The Waco Chamber of Commerce News" begins on the next page. Many of the addresses were identified by our group members, especially Elaine Richards Hellmund, but all were confirmed by the 1928 Waco Telephone Directory. Houses that are no longer standing are indicated by "*".



Cover of the April-May 1926 edition of "The Waco Chamber of Commerce News."
Scene in Cameron Park by Farmer.

Amicable Life Insurance Company

Waco, Texas



HOME OFFICE

E. W. MARSHALL & CO.

"The Service Agency"

Dependable INSURANCE Covering Every Hazard—Fire,

Bonds, Marine, Compensation, Liability, Automobile,

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Phones 442 and 448

A. C. UPLEGER & COMPANY

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509-10 First State Bank Building

Telephone 2840

WACO, TEXAS

WM. CAMERON & COMPANY, Inc.

WHOLESALE

Successors to

WACO SASH & DOOR COMPANY

Manufacturers and Wholesalers

Sash, Doors, Blinds, Columns, K. D. Frames, Balusters, Spindles, Prepared Roofing and Building
Paper, Plate and Window Glass, Fancy Glass, Art Glass, Mirrors, Bevel Plates,

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WACO, TEXAS

*Do you get your share of the
Coffee and Spice business?*

**Build
a profitable department on
sound business principles.**

**Cooper's Complete Line of
COFFEE and SPICES
will help you do this**

**PUSH
COOPER'S BEST BRAND**
"Quality Tells"

Cooper Grocery Co.
COFFEE ROASTERS and SPICE MILLERS

Member of the American Institute
of Architects

**Milton W. Scott
and Company**

ARCHITECTS
412½ Franklin Ave. Waco, Texas



LIBERTY NATIONAL BANK

ACTIVE OFFICERS

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C. F. DUMAS	Vice-President
J. S. DUMAS	Cashier
P. A. GORMAN	Assistant Cashier
F. H. WEAVER	Assistant Cashier
J. S. CROWDER	Assistant Cashier
F. M. PICKLING	Assistant Cashier



FOR YOU

EDWARD TOBY, Fellow of Central Association of Accountants, England, and Expert Court Accountant of the United States, Waco, Texas—President.

**Toby's Practical Business College
and School of Commerce, Finance
and Administration**

The Old Reliable Founded 1890
CHARTERED, PAID-UP CAPITAL \$50,000.00, WACO, TEXAS

LET US TRAIN YOU FOR BUSINESS

ELEVEN MAJOR DEPARTMENTS

Administration and Finance, Advanced Accounting, Banking, Bookkeeping, Shorthand, Typewriting, Telegraphy (Home and Road), Academic and Introductory Bookkeeping, Preparatory, Penmanship and Office Appliances. The home of Aristotle (The Best) or Jones' Shorthand. The business world demands and at all times it is in need of well trained young men and women.

WE ALSO TEACH BY MAIL

Bookkeeping, Shorthand, Touch Typewriting, Penmanship, Business Arithmetic, Simplified English, and Business Letter Writing.

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Departments for anyone and everyone desiring Business Education, Preparatory and Academic for backward students and Finance and Administration for C. P. A. Students. Courses from one month to two years, from \$15.00 to \$500.00. The most thorough and complete Business School in America.

TEXAS ELECTRIC RAILWAY

Interurban Service

*Waco to Dallas, Dennison,
Corsicana & Intermediate Points*

**For Comfort—Convenience
Safety and Economy**

**LONE STAR ICE CREAM
COMPANY**

211 North 12th. Street

Waco, Texas

"Ready to Serve you with the Best"

SAM KNIGHT Pres. PHONE 508 WM. L. BAINE V.P.
CENTRAL CITY COMMERCIAL COLLEGE
8th at WASHINGTON WACO CATALOG UPON REQUEST

McLendon Hardware Co.

*Heavy and Shelf
HARDWARE*

*Automotive Supplies
Garage Equipment
Accessories and Radio*

214-220 South 3rd Street Waco, Texas

*In Everything that
Effects the
Growth of Waco*

*The News-Tribune
Leads*

Clifton Manufacturing Company

General Office and Factory: WACO, TEXAS

BRANCH OFFICES AND WAREHOUSES:

Chicago, Ill.	411 S. Sangamon Ave.	Denver, Colo.	1003 Broadway Ave.
Detroit, Mich.	4858 Linsdale Ave.	Los Angeles, Calif.	747 Warehouse St.
St. Louis, Mo.	1426 Chemical Bldg.	San Francisco, Calif.	276 Golden Gate Ave.
Kansas City, Mo.	202 Bryant Bldg.	Sydney, Aust.	McArthur House, York, St.
	Mexico, D. F.		Box 2566

EVERYTHING IN CANVAS

Tents of every description, Wagon Covers, Cotton
Pickers' Sacks, Stockmen's Bed Sheets, Paulins and
Awnings.

Auto Fabric Equipment of all Kinds

Top Re-Covers, Tire Covers, Seat Covers, Slip-ons,
Side Curtains, Roller Curtains, Tops, Upholstering.



Waco Mill & Elevator Company

Manufacturers of Hard and Soft

Flour, Meal and Mixed Feeds

Daily Capacity: 1000 Barrels

Beautiful Waco---A Home and Garden Number



LOVER'S LEAP
Cameron Park

Therefore, when we build, let us think that we build forever.
Let it not be for present delight, nor for present use alone.

Let it be such work as our descendants will thank us for, and let us think, as we lay stone on stone, that a time is to come when those stones will be held sacred because our hands touched them, and that men will say as they look upon the altar and wrought substance of them, "See this our Fathers did for us."

—John Ruskin.

In the following pages we present a Portfolio of Beautiful Waco, her homes, her gardens and her Cameron Park.

Our front cover is a beauty spot in Cameron Park overlooking the Brazos River.

Waco is proud of her beautiful homes, gardens and tree-lined streets and of Cameron Park where man has only aided nature a wee bit to make it one of the most beautiful natural parks in America—and so acknowledged by many world travelers. The following poem written by A. B. Owings of Norwood, Ohio, a visitor in Waco, shows a reflect spirit of Waco's hospitality.



Cameron Park

You're the heart of Texas, Waco,
A brilliant little gem,
And of all the Texas cities
I pick you over them.
Some are larger, it is true,
But it is nature's plan
That a man must be a boy before
He can become a man.
And so it is with cities, too,
A natural growth is best;
For a town that is a "boomer"
Not always stands the test.
The men you have are "he" men
And have "weight above the eyes,"
And the business life of Waco
Will attest their enterprise.
And in my travels near and far,
On this and foreign shores,
I've met no women to compare
With the women that are yours.
I love their smiles and Dixie ways,
And the starlight in their eyes;
They make a stranger feel that he
Has stopped in Paradise.
Your churches, schools and modern homes
Speak well your civic pride,
And make for better government
A people satisfied.
And that is your secret, Waco;
You have Riley's philosophy,
That "when it rains, then rain's my
choice."
That means prosperity.
So I'm glad I've met you, Waco,
And though a stranger from afar,
I'll be a Booster for you—
You're a star within a star.



Overlooking The Brazos River
In Cameron Park

"I'D RATHER LIVE IN TEXAS."

I'd rather live in Texas than in any other land
 There is no other spot on earth so favored by God's hand
 'Twas there I learned that God is good from nature's open book
 And love is everywhere in everything if we but look;
 I love the air, I love the soil, I love the mellow breeze
 I love the busy droning of the bees among the trees
 I love the brilliant sunshine and its animating rays,
 The eerie moonlight in the night calls forth the lovers' praise.
 And, Oh, how I love the rolling hills the Valley and the plains,
 The spacious fields of cotton, the fruits and other grains,
 Combine to make a picture for a hungry heart to lave,
 But best of all I love the Texan, noble, free and brave,
 His sincere, "Howdy friend, my name is so and so, and yours?"
 It puts you on good terms at once and confidence assures,
 And they never say "Goodbye" in Texas when fixin' to depart
 It's "So long and hurry back," it flows right from the heart,
 I've found that life is sweeter where folks try to understand
 That's why I'd rather live in Texas than in any other land.

—Jamie Heron.



Residence
Mr. and Mrs.
A. R. Wilson



Residence
Mr. and Mrs.
J. Bruce Duncan



Residence
Mr. and Mrs.
P. G. Taylor

*Wilson residence 600 Park Avenue; Duncan residence 3407 Austin Avenue
Taylor residence 1705 North Fifth.*



Residence
Mr. and Mrs.
C. G. Swift



Residence
Mr. and Mrs.
Fred A.
Mallander



Residence
Mr. and Mrs.
Berry Bowen

Swift residence 2411 Austin Avenue; Mallander residence 2125 Austin Avenue;
Bowen residence 621 Herring Avenue*.*



"The Castle"
Residence
Mrs. Alfred Abeel



Mr. and Mrs.
Pio Crespi's
Garden



Residence
Mr. and Mrs.
Pio Crespi

Abeel residence "The Castle" 3300 Austin Avenue; Crespi residence 2111 Austin Avenue.



Residence
Mr. and Mrs.
W. D. McDermott



Residence
Mr. and Mrs.
Ludwell
Williams



Residence
Mr. and Mrs.
Roy Beach



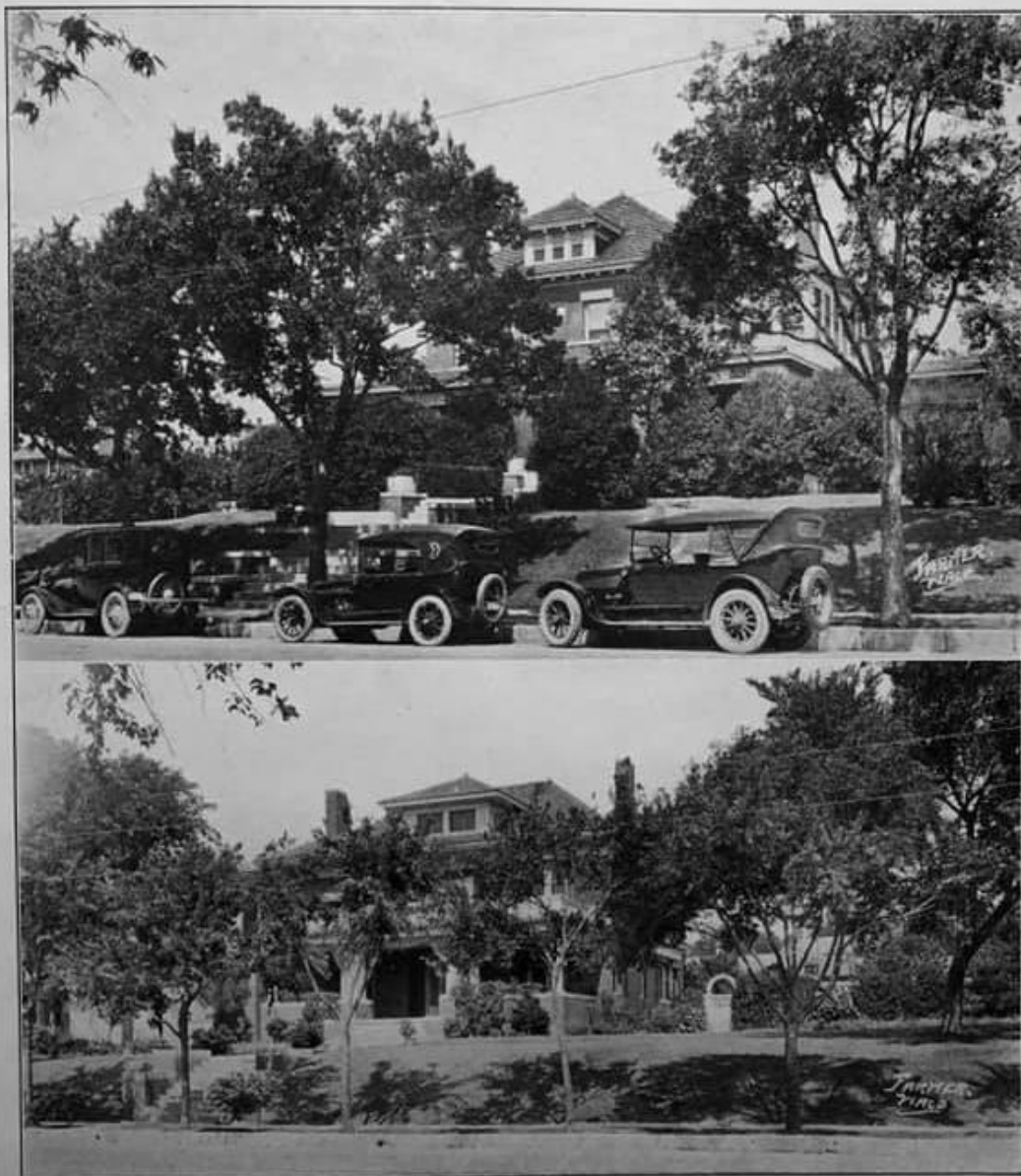
Residence
Mr. and Mrs.
Eugene Steiner

*McDermott residence 2128 Colcord Avenue; Williams residence 2020 Washington Avenue;
Beach residence 3301 Austin Avenue; Steiner residence 2512 Austin Avenue.*



Top—Residence—Mrs. A. J. Dossett
Lower—Residence—Mr. and Mrs. Mitchell Nash

Dossett residence 1503 Columbus Avenue; We cannot confirm the address of the Nash residence, but we think it was 1829 Columbus.*



Top—Residence—Mr. and Mrs. J. R. Milam
Lower—Residence—Mr. and Mrs. Tom Bush

Milam residence 1401 Austin Avenue; Bush residence 1421 Austin Avenue.*



Mrs. H. H. Shear, Residence



J. M. Penland
Residence



Shear residence 1401 Coumbus Avenue; Penland residence 500 Park Avenue.*



Residence
Mr. and Mrs.
T. E. Jarman



Residence
Dr. and Mrs.
Chas. L. Watson



Residence
Mr. and Mrs.
Albert Clifton

Jarman residence 3211 Austin Avenue; Watson residence 1801 Bosque Boulevard;
Clifton residence 2600 Austin Avenue.*



Residence
Ex Gov. and Mrs.
Pat Neff



Residence
Mr. and Mrs.
W. F. Barclay



"Casa Grande"
Residence
Mr. and Mrs.
J. H. Lockwood

Neff residence 2110 Austin Avenue; Barclay residence 2412 Colcord Avenue;
Lockwood residence 3205 Austin Avenue.*



Public Library
Side Entrance



The
Trinity
Presbyterian
Church

Waco Public Library 1126 Austin Avenue; Trinity Presbyterian Church 1200 Austin Avenue*.*



"The Kyle"



Residence
Mr. and Mrs.
J. Albert Green



Residence
Mr. and Mrs.
R. T. Dennis

The Kyle Hotel 11th and Franklin;
Greene residence 2928 Maple (note that the correct spelling is "Greene");
Dennis residence 1923 Austin Avenue*.*



Residence
Mrs. Sam
McLenden



Residence
Mr. and Mrs.
E. S. Fentress



Residence
Mr. and Mrs.
Ralph McLendon

McLenden residence 1810 Austin Avenue; Fentress residence 2724 Austin Avenue;
McLenden residence 2920 Austin Avenue.*



Catholic Church



Episcopal Church



Trinity Presbyterian Church



Mr. and Mrs. Edward Rotan
In Their Rose Garden

Who shall enquire of the season
Or question the wind where it blows?
We blossom and ask no reason
The Lord of the Garden knows.

Bliss Carmen.



Central Christian Church

Counter clockwise: Church of the Assumption Ninth and Washington*; St. Paul's Episcopal Church 300 North Fifth; Trinity Presbyterian Church 1200 Austin Avenue*; Scene from Cameron Park; Central Christian Church Eleventh and Washington; Rotan residence 2425 Austin Avenue.



Garden Scene



Austin Avenue Methodist Church



Dining Room Mr. and Mrs. B. E. Clement



Waco Auditorium



Cameron Park



Palm Court

Clement residence 2900 Bosque; Palm Court 2001-2005 Austin Avenue; Waco Auditorium Sixth and Columbus; Austin Avenue Methodist Church 13th and Austin.*



Residence
Mr. and Mrs.
W. L. Barrett



Residence
Mr. and Mrs.
R. B. Albaugh



Residence
Mrs. Charlotte
Hoehn
and
Dr. and Mrs.
Wm. F. Hoehn

Barrett residence 2208 Austin Avenue; Albaugh residence 2201 Colcord Avenue;
Hoehn residence 2715 Austin Avenue.*



J. ALBERT GREENE

Elected President of Chamber of Commerce

"I am glad to accept the presidency of the Waco Chamber of Commerce and will do everything in my power as president to accomplish great things for Waco during the coming year. This is a great democratic body and I hope that I can have the coorporation of the directors in accomplishing the big things which have already been proposed and in proposing new big things and seeing them through."

J. Albert Greene

J. Albert Greene was elected President of the Waco Chamber of Commerce at a meeting of the new board of Directors May 18, 1926. Mr. Greene succeeded C. F. Dumas as President and in taking the chair expressed his thanks and appreciation of the honor bestowed upon him by the directorate.

J. Albert Greene is Secretary-Treasurer and General Manager of the Geyser Ice Company and has been closely connected with civic enterprises in Waco. He is at present President of the Waco Boating and Fishing Club. Mr. Greene has in the past been President of the Lions Club and President of the Southwestern Ice Manufacturers' Association, and is an active member of the Executive Committee of the Association. He was President of the Ad Club in its re-organization during 1919 and is a member of the Waco Rotary Club; a member of Spring Lake Country Club. Recently Mr. and Mrs. Greene moved into their beautiful new residence at 2829 Maple Avenue.

Mr. Greene was born in Brooklyn, New York, May 25, 1880. He was educated in Boston Mass. In 1903 Mr. Greene went to St. Louis, Missouri, to accept a position with the Bell Telephone Company of Missouri. In 1910 he became identified with the Busch interests in the capacity of Supervisor of Ice Plants Properties and was placed in charge of the Geyser Ice Company of Waco in November, 1918.

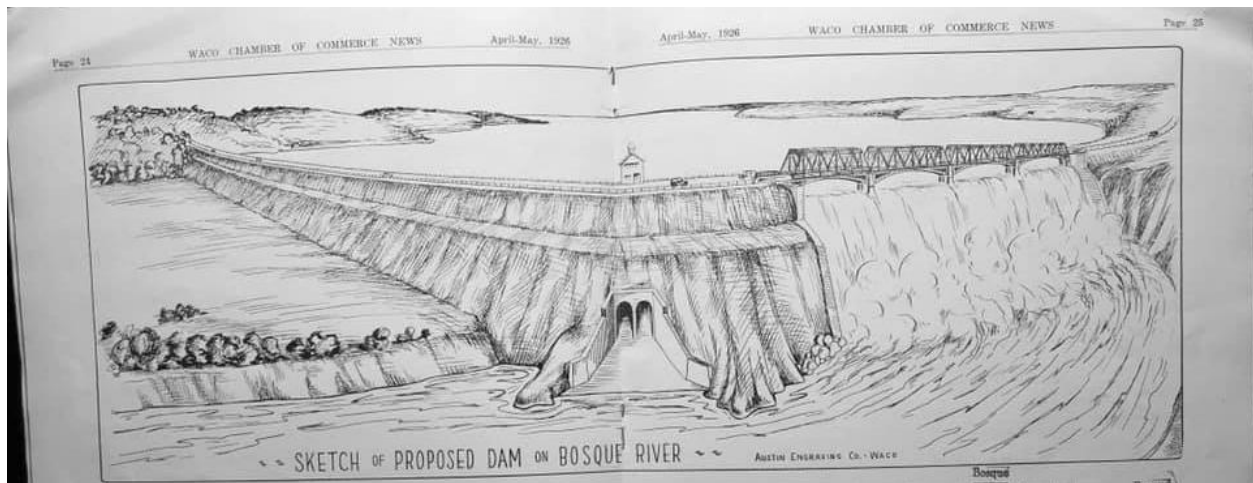
Mr. Greene is one of Waco's most progressive citizens and has become identified with a number of business organizations and always shows interest in civic affairs by joining in and helping in every way possible. The membership of the Waco Chamber of Commerce are very much pleased in the selection made by the Directors, and all feel that under Mr. Greene's leadership many good things will be done for Waco under his direction of the Waco Chamber of Commerce.

W. N. MINER

Secretary Chamber of Commerce

W. N. Miner, Secretary of the Waco Chamber of Commerce was born in 1888 in South Dakota. At an early age his parents Dr. and Mrs. H. S. Miner moved to Iowa. W. N. was educated in the public schools and at the University of Iowa. In 1911 Mr. Miner came to Texas. Mr. Miner married Miss Nell McDonald of Houston and in 1913 came to Waco. He was at one time President of the Y. M. B. L. and later Secretary, and became Secretary of the Chamber of Commerce when the Y. M. B. L. and Chamber of Commerce consolidated. Mr. and Mrs. Miner reside at 2121 Barnard Street.





(The above photo was across the pages 24 and 25. The text below was under the photo on page 24 and the text on the next page was under this photo on page 25.)

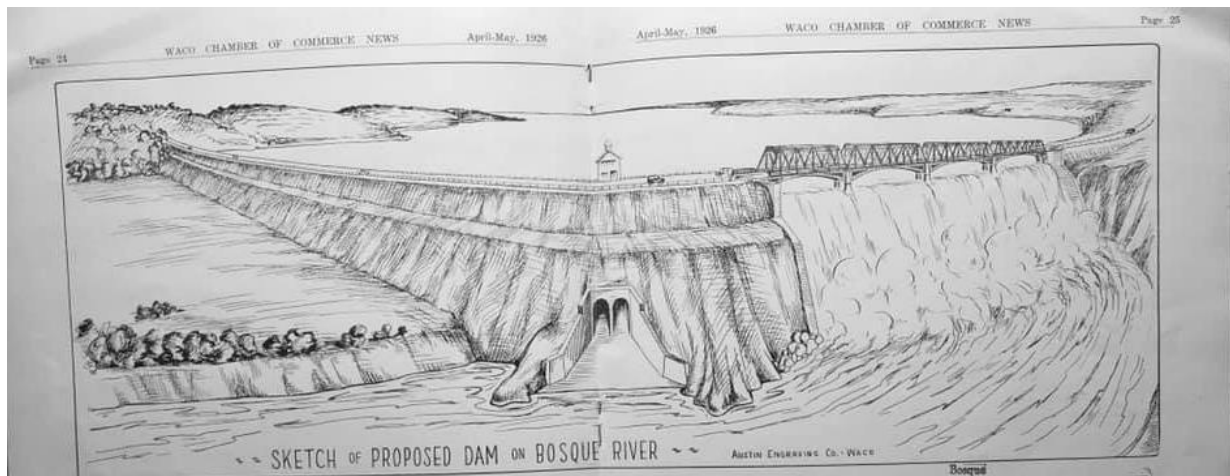
WACO'S WATER SUPPLY.

The water supply of Waco up to the present time has been from Artesian wells, shallow wells in East Waco, and from the Brazos River. At one time several years ago a small quantity was obtained from rock crevices under the City.

Artesian water has probably been the best quality of water, but the supply has proven to be limited. The Brazos River water is sufficient in quantity except in periods when the Brazos River has a very small flow. The quality of the Brazos River at stages when the river is low is very poor, having large quantities of salt or sodium chloride in solution.

In an engineer's report recently submitted to the City Water Board on an improved water supply, investigations were made as to feasibility of increasing the supply from each of these sources. The principal findings of this report is approximately as follows:

1. **Brazos River Water.**
The flow of the Brazos River is found inadequate and very salty at certain periods. To continue the use of the Brazos River water, some kind of storage would have to be resorted to. Since in the early stages of this investigation showed conclusively that much cheaper storage and better water could be had on the Bosque River, the Brazos River was abandoned as a source of future water.
2. **Shallow Wells in East Waco.**
The records show that water from the East Waco wells during the period they formerly operated, was as undesirable as the Brazos River water and that the supply practically failed in 1914, therefore, these wells cannot be recommended as a source of permanent supply.
3. **Rock Water.**
Rock water was tried in 1897, being obtained from



(The above photo was across the pages 24 and 25. The text below was under the photo on page 25 and the text on the previous page was under this photo on page 24.)

rock crevices under the City, of which part of the source undoubtedly comes from the surface and makes it subject to pollution. This source proved to be entirely inadequate at that time and it cannot be expected to supply a city the size of Waco at this time. The flow varies greatly with the seasons.

4. Artesian Water.

Artesian wells have been the best source of supply available for Waco to the present time except for the limited amount. The engineers in their investigation have analyzed the data obtained from the records of these wells since 1905.

These records show that the supply is steadily decreasing, and that the water seems to come from underground storage, which, at most places, has a limited inflow. The records clearly indicate that the water is being drawn out faster than it is flowing in, and, while a certain amount of this water may be available indefinitely, it cannot be recommended as a source of increased supply.

Bosque

2. ~~Bosque~~ River Water.

Bosque

The investigations shows that the ~~Bosque~~ River water is of good quality and adequate storage for the City of Waco for many years to come can be had at a reasonable cost. A study was made of the entire area for possible storage sites, and estimates of cost, and the amount of water available have been made of seven sites.

A study of the local conditions and estimates showed two of these sites to be more promising than the others and a detailed survey and borings were made at these two sites, Round Rock and Cameron. Indications are that no unusual conditions would be encountered at either of these sites to endanger the safety or unduly increase the cost. Each of these sites has certain advantages that the other does not have, and a final selection will be based on a more detailed investigation and plans, after the approximate cost of the lands in the basin has been determined.

FACTS ABOUT CITY OF WACO

(Figures and Estimates as of December 31, 1925)

Population, 60,000 (Estimate)
 Within a radius of 150 miles are 57% of entire population of the state.
 Area, 7040 Acres.
 Altitude, 412 to 500 feet.
 Average Annual Rainfall, 36.22.
 Mean Annual Temperature, 69 degrees.
 Death rate, 16 to 1000 per year.
 Property valuation (75% Basis), \$58,025,250.00.
 Tax rate, \$2.25.
 Fire Insurance Key rate, 16c.
 City Manager Form of Government.
 Combined Bank Deposits, \$17,328,085.39.
 Combined Bank Savings, \$5,418,746.22.
 Bank Clearings, \$128,903,194.46.
 Postal Receipts, \$383,012.27.
 Building Permits, \$1,887,296.00.
 Number of Dwellings, 11,500 (Estimated).
 Number of Parks, 11.
 Cameron Park, 500 Acres.
 Number of Railroads, 7.
 Number of Interurbans, 1.
 Number of Rail Outlets, 11.
 Number of Passenger Trains Daily, 58.
 Number of Interurban Cars Daily, 34.
 Number of Cars on Auto Bus Lines Daily, 34.
 Number of Package Cars loaded daily, 69.
 Number of Public Schools, 20.
 Number of Pupils enrolled, 10,903.

Home of Baylor University.
 Enrollment at Baylor University, 1,537.
 Waco is the nearest city to the geographical center of the State.
 Waco is the nearest city to the center of population of the State.
 Waco is in the center of the agricultural section of the State. Within a radius of 100 miles of the city of Waco is produced approximately one-third of the cotton crop of the entire State.
 Waco's central location and excellent railroad facilities make it an ideal wholesale and jobbing center.
 Waco's central location, railroad facilities, ample and dependable supply of electric current and natural gas, favorable labor conditions and natural resources make WACO attractive for the location of industries.
 Number of Telephones, 10,389.
 Miles of paved streets in city, 174.05.
 Number of gas meters, 9,203.
 Number of electric light meters, 10,360.
 Number of water meters, 10,500.
 Miles of sanitary sewerage, 96.79.
 Miles of water main, 121.81.
 Municipally owned water works.
 Total Building Permits last five years \$8,875,089.00, an increase in previous five years of 164%.
 Number of churches, 69.
 Number of hospitals, 3.
 Texas Cotton Palace Exposition, October 23,—November 7, 1926.

BUSINESS CLUBS AND WOMEN'S FEDERATED CLUBS OF WACO

KIWANIS

W. S. Allen, President Ben Dean, District Trustee
 Otto Fullen, Vice-President E. Nelson, Treasurer
 G. B. Rogers, Secretary C. C. Shear, Sgt.-at-arms

LIONS

Chas. E. Witt, President L. Nelson Lee
 Roy Gobel, 1st. V.-Pres. E. B. Shelfer, Secretary
 T. J. Dromgoole, 2nd V.-Pres.

EXCHANGE

J. D. Willis, President Guy Naylor, Secretary
 J. K. Moore, Vice-President Nat. S. Smith, Treasurer

ROTARY

C. F. Dumas, President Ed. F. Drake, Secretary
 Nat. Tanenham, Vice-Pres. Edward Toby, Sgt.-at-arms
 Sidney Dumas, Treasurer

AMERICAN LEGION

Hilton E. Howell, Com. Connie Jones, 2nd V-Commander
 D. R. Temple, 1st V. Com. M. B. Thiel, Adjutant

OPTIMIST

G. W. Barelay, President W. H. Poage, Secretary
 Roy Hatch, 1st Vice-Pres. W. L. Edmond, Treasurer
 S. P. Brooks, Jr., 2nd V.-Pres. Walter Dossett, Sgt.-at-arms
 P. J. Pryor, 3rd V.-Pres.

ART LEAGUE

Mrs. Kyle Vick, President Mrs. H. C. Lindsey, Cor. Sec.
 Mrs. Edgar E. Witt, Rec. Sec.

AUXILIARY TO AMERICAN LEGION

Mrs. Chester Story, Pres. Mrs. T. A. Peyton, Secretary
 Mrs. Mary Tinsus, President Mrs. Ora Trollinger, Secretary
 Mrs. A. C. Patton, President Mrs. Sear Earle, Cor. Sec.
 Mrs. Harry Jordan, Rec. Sec.

AGRICULTURE

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CIVIC IMPROVEMENT

Roy L. Jacobs, Chairman Harry Klein, V.-Chairman

CONVENTION & TRADE EXTENSION

Connie Jones, Chairman R. I. Williams, V.-Chairman

ENTERTAINMENT

Noble Reeves, Chairman Tom Wolfe, V.-Chairman

FINANCE & HOUSE

C. F. Dumas, Chairman H. M. Cox, V.-Chairman

GOOD ROADS

Joe Wood, Chairman J. B. Hopkins, V.-Chairman

DOCTORS' WIVES

Mrs. H. E. Hoke, President Mrs. J. E. Quay, Cor. Sec.
 Mrs. R. E. Adams, Rec. Sec.

EMERSON CLUB

Mrs. R. A. Burleson, President Mrs. G. H. Zimmerman, Rec. S.
 Mrs. Hugh L. Smith, Cor. Sec.

EMERSON CLUB

Miss Wilma Shaeffer, Pres. Miss Elizabeth Henderson, Sec.

EUTERPEAN CLUB

Mrs. Ella Lovelace, President Lois Jarrell, Secretary

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JUNIOR STUDY CLUB

Mrs. Chas. Harris, President Mrs. Herbert Scharff, Sec.

JEWISH COUNCIL

Mrs. Wilton Lanning, Pres. Miss Rowena Barnett, Cor. Sec.
 Miss Alleyne Spencer, Rec. Sec.

LITERARY CLUB

Mrs. Walter G. Lacy, Pres. Mrs. Edgar E. Witt, Rec. Sec.
 Mrs. R. B. Spencer, Cor. Sec.

PIERIAN CLUB

Mrs. A. E. Howell, President Mrs. Fred Lee, Secretary

PRESS CLUB

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 Mrs. Ed. Smith, Rec. Sec.

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 Joe Mathews, Sec.

SHAKESPEARE CLUB

Mrs. Goodrich Jones, V.-Pres. Mrs. Finis Wilkins, Rec. Sec.
 Mrs. Newton Bowman, Cor. Sec.

WOMAN'S CLUB

Mrs. A. J. Dossett, Pres. Mrs. A. C. Upleger, Secretary

CHAMBER OF COMMERCE COMMITTEES

HOME INDUSTRY & FACTORY

Frank Baldwin, Chairman J. M. Penland, V.-Chairman

MEMBERSHIP

R. A. Erwin, Chairman Russell Patton, V.-Chairman

PUBLICITY

R. A. Cox, Chairman Roy Jacobs
 W. V. Crawford, V.-Chairman Joe Wood
 Frank Baldwin Connie Jones
 J. J. Hutchinson

TRAFFIC & TRANSPORTATION

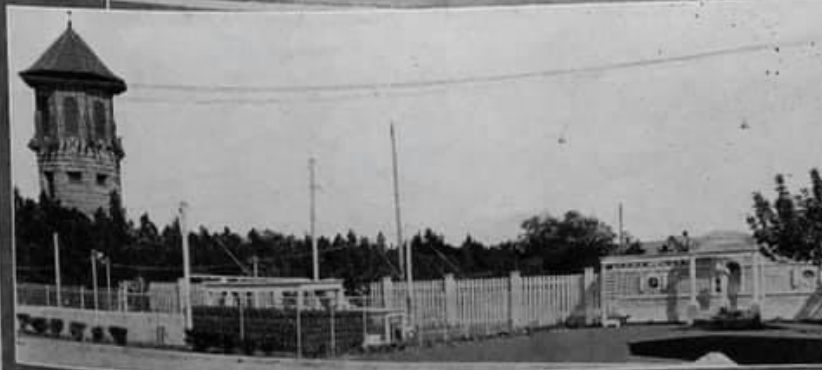
W. E. Edgar, Chairman G. H. Zimmerman, V.-Chairman



Residence
Mr. and Mrs.
Walter G. Lacy



Residence
Mr. and Mrs.
M. A. Cooper



Swimming Pool
and Garden
Mr. and Mrs.
Wm. Abeel

Lacy residence 1800 Washington Avenue; Cooper residence N. 18th and Austin Avenue; Abeel residence 3324 Austin Avenue.



Spring Lake
Country Club



Golf Course



Spring Lake Country Club was on Dallas Highway, about six miles north of Waco, in the present-day Lacy-Lakeview area.*



"Don," "Lady"
and
"Dutch"
All Ready
For a Canter
Through
Cameron Park's
Lovely
Trails



Horseback Trail In Cameron Park



Interior—Mr. and Mrs. Roy Beach—Residence

Beach residence 3301 Austin Avenue.



Interior—Mr. and Mrs. J. Bruce Duncan—Residence.

Duncan residence 3407 Austin Avenue.

THE HOME BEAUTIFUL

The large and comprehensive stocks of Rugs, Draperies, Carpets, Floor Coverings of all kinds and Drapery materials of all kinds, linked with the services of expert designers and interior decorators have made it possible for the Sanger store organization to furnish the most important features of **THE HOME BEAUTIFUL**—hundreds of homes in Waco and the surrounding territory from the small, yet beautiful, to the largest and most pretentious, have been furnished under the direction of our expert designers and interior decorators.

Some of the largest Hotels and apartment houses have also been furnished by the Sanger Organization.

Our displays, our connection with the largest importers and manufacturers, our buying power for three stores, places us in a position to render a most thorough and high class service. A service that is not surpassed by any store in the country and at prices that are most reasonable. The many large contracts that have been awarded to the Sanger organization for the interior furnishings of hotels and apartment houses, have been awarded in most cases where the competition has been among the largest concerns in America. Reasonable Prices and High Quality have caused the Sanger organization to secure both large and small contracts.

LET US FIGURE WITH YOU, OUR EXPERTS WILL
SUBMIT ORIGINAL DESIGNS OR FOLLOW OUT YOUR
OWN IDEAS. OUR STOCKS EMBRACE DRAPERIES
AND DRAPERY MATERIALS FROM THE INEXPENSIVE
TO THE FINEST OBTAINABLE. RUGS AND FLOOR
COVERINGS FROM THE MOST MODERATE IN PRICE
TO THE FINEST ORIENTAL RUGS.

No order is too large for our capacity and none too small for our prompt attention.

SANGER BROS.

Waco — Dallas — Fort Worth

"Forward with Texas since 1858."



Residence
Mr. and Mrs.
L. B. Smyth



Residence
Mrs. J. S.
McLendon



Garden
Senator and Mrs.
Edgar Witt

Smyth residence 2211 Colcord; We are not certain of this McLendon residence location. In 1932, their address was 3126 Austin Avenue, but this house is no longer at that address; Witt residence 501 Park Avenue.



Interior—Residence—Senator and Mrs. Edgar Witt.

Witt residence 501 Park Avenue.



Georgia Burleson Hall—Baylor University.



Little Flowers from the Methodist Home Garden

**BUILDING A GARDEN**

But the glory of trees is more than their gifts;
 'Tis a beautiful wonder of life that lifts,
 From a wrinkled seed in an earth-bound clod,
 Acalum, an arch in the temple of God,
 A pillar of power, a dome of delight,
 A shrine of song, and a joy of sight.



Mr. and Mrs. Lester May's Garden.



Garden Scenes

May residence North Sixth and Park Avenue.



In Cameron Park

A TREE

I think that I shall never see,
A poem lovely as a tree.
A tree whose hungry mouth is prest,
Against the earth's sweet flowing breast;
A tree that looks at God all day,
And lifts her leafy arms to pray;

A tree that may in summer wear,
A nest of robins in her hair;
Upon whose bosom snow has lain;
Who intimately lies with rain;
Poems are made by fools like me,
But only God can make a tree.

—Joyce Kilmer

LISTENING IN

by Grace Blanchard

That's surely a brook I'm hearing,
Plashing down to the mead;
And a whinny from this spring's fillies,
With legs the size of a reed;
There are trills from all the treetops,
Near the pond the frogs begin;
When Nature's orchestra tunes up,
It's nice to be listening in.

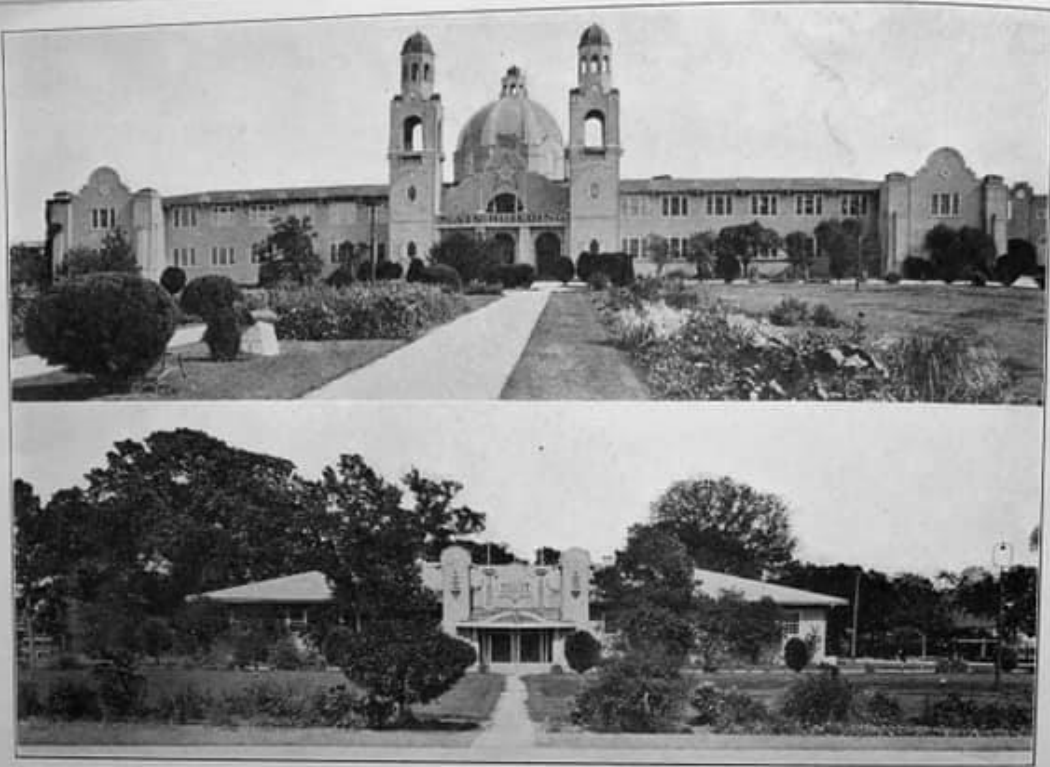
The neighbor's radio's busy,
A freight train roars along,
The ball game ends with cheering,
Main Street's one buzzing throng;
Dance halls blare out their jazzing,
An ambulance adds its din;
When life has such loud heart-beats,
It's great to be listening in.

But by midnight all noise lessens;
At last, not a sound or word;
A lovely hush enfolds us _____
For the stars are seen, not heard.
Over the world sonorous,
The powers of silence win;
And it's when I hear the stillness,
That I'm glad to be listening in.



Public Library

The Waco Public Library was at 1126 Austin Avenue.



Texas Cotton Palace Exhibit Halls



Miss Ruth McLendon
1925 Queen of Texas Cotton Palace

*The entrance to the Texas Cotton Palace was on the southwest corner of
South Thirteenth and Clay Avenue.*



VIEWS
WOMAN'S EXHIBIT—TEXAS
COTTON PALACE



Texas
Cotton Palace
Exposition
1926
Oct. 23
to
Nov. 7th

The entrance to the Texas Cotton Palace was on the southwest corner of South Thirteenth and Clay Avenue.



ROOKWOOD FOUNTAIN IN SUN PARLOR
OF B. J. LITHICUM RESIDENCE, MARLIN, TEXAS.

The Wall Decorations, the Rookwood Mantels, and the Fountain as well
as interior color scheme on the Linthicum home, and many of the other
homes illustrated in this issue were Furnished by—

Wm. Cameron & Co., Inc.

INTERIOR DECORATORS

PICTURES—WALL PAPER and PAINT STORE

ROY L. JACOBS, Manager



Interior
Dr. and Mrs.
W. R. Clifton
Residence



Interior
Mr. and Mrs. J.
Bruce Duncan
Residence



Interior
Mr. and Mrs.
W. D. McDermott
Residence

*Clifton residence 2601 Austin Avenue; Duncan residence 3407 Austin Avenue;
McDermott residence 2128 Colcord Avenue.*

Waco Chamber of Commerce News

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Under the Act of March 3, 1879.

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THE SHEAR COFFEE CO.
Waco, Texas

CONVINCING

Are Our Windows, So Is Our Furniture
Our Reputation is Built From Our Motto:
WHERE BETTER PRICES REIGN

HAMILTON
FURNITURE CO.
EIGHTH AT WASHINGTON

The Citizens National Bank

This bank solicits deposits on the strength of its financial resources: on the high standing of its officers and directors, and on that highly valued asset—the friendship and good will of its customers.

Interest Paid on Savings Deposits

RESOURCES: Four Million Dollars

OUR SPECIALTY

COMPLETE EQUIPMENT for
MUNICIPAL PLANTS

**SAN ANTONIO
MACHINE & SUPPLY COMPANY**

San Antonio Waco Corpus Christi

Operated in Connection With and as a Distinct Educational Unit of the
Methodist Home at Waco

The Methodist Home Press

COMMERCIAL and
BOOK PRINTING



TELEPHONE 4670

YOUR PATRONAGE IS APPRECIATED



Residences

Top Left—Mr. and Mrs. W. E. Darden. Top Right—Mrs. Luther Staton. Center Left—Mr. and Mrs. Grady Yates. Center Right—Mr. and Mrs. R. T. Spencer. Bottom Left—Mr. and Mrs. Ed Rotan. Bottom Right—Mr. and Mrs. Sidney Davis.

Darden residence 2424 Austin Avenue; Staton residence 2524 Austin Avenue; Yates residence 320 Crescent Road; Spencer residence 324 Crescent Road; Rotan residence 2425 Austin Avenue; Davis residence 2817 Austin Avenue.

THE
C. M. Trautschold Co.
PLANING MILL

Manufacturers of Church Furniture, Sash and Door Frames, Stair Work, Mouldings, and all kinds of Special Mill Work. Jobbers of all kinds of Plate and Window Glass for Builders' Purposes, Screens, Windshields.

WACO, TEXAS

**Texas Fireproof
Storage Co.**

50,000 Square Feet Fireproof
Storage.

Special provision for household goods.

Distribution of pool cars.

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Waco, Texas

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1410-11-12 Amicable Building

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THE CRUGER COMPANY

903 Austin Avenue

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Waco, Texas

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A MODERN DRUG STORE

Safety :: Service :: Satisfaction

Sixth and Austin Streets

Telephone 630

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Geyser Ice Company

WACO, TEXAS

DAILY CAPACITY 200 tons
COLD STORAGE CAPACITY 200,000 cu. ft.
STORAGE CAPACITY 7,500 tons

We Store Any Commodity Requiring
Refrigeration.

PHONE 54

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Storage Company**

"Patronize Home Industry"

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Makers of

South Bros. "Guaranteed Baggage"

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Fort Worth

Waco

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WACO, TEXAS

Other Stores at Stephenville and Marlin, Texas



Texas Power & Light Company

Dealers For All

Electrical Home Appliances

Waco, Texas

Improve Your Game-- GOLF

These Occasional Warm Days,
Foretell the Coming of Spring.

*PROBABLY YOU'VE FELT IT TOO,
AND ARE ALREADY THINKING ABOUT LOWERING
YOUR SCORE THIS YEAR*

Inherent and built-up skill has a lot to do with it—BUT, THE RIGHT
CLUB HAS FULLY AS MUCH.

Have you ever thought of consigning your old weapons to the scrap
heap (or your favorite caddy) and starting fresh with some New Clubs?

TRY
BURKE-MADE

Which means the best of second-growth hickory shafting and the most
carefully tested club head designs.

BURKE MAKES ONLY GOLF EQUIPMENT. QUITE NATURALLY, THEREFORE, BURKE
LEADS IN QUALITY BECAUSE OF THIS SPECIALIZATION.

Ask your dealer to show you Burke Clubs

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WACO DRUG COMPANY
Waco, Texas

DEALERS— If You are Not Handling BURKE CLUBS, Let Us Send Samples and Prices.

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WACO, TEXAS

HOTEL RALEIGH

FIREPROOF

**THE CENTER OF ALL
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All Outside Rooms

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Follows
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chandise that makes the customer
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Waterproofed and Mildewproofed

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Crawford - Austin Mfg. Co.
WACO, TEXAS